



CUSTOM-MADE CASUAL PANTS

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JH MATERIALS

Casual Pant fabrics can be made from a variety of materials; however, most are made from cotton, wool, and some synthetic fibers like polyester and nylon



Cotton

- The most common material used for casual pants
- Versatile – can be worn for almost any occasion and climate
- Strong, durable fiber which makes the pant more durable
- Keeps the body cooler



Wool

- Generally found in Fall/Winter fabrics
- Breathable and moisture wicking keeping the body cool
- Odor resistant keeping you fresh
- Naturally wrinkle resistant which keeps the pant presentable throughout the day while wearing



Polyester

- Artificial fiber
- Quick drying properties which make it a great choice for outdoor or sport occasions
- Durable fiber
- Lightweight for an easy year-round wear
- Naturally wrinkle resistant which keeps the pant presentable throughout the day while wearing

JH OUR MILL PARTNERS

- We strive to offer the best fabrics from mills around the world
- Some of these partnerships have been a part of our business since the beginning of the company
- Most of our casual pant fabrics are sourced in Asia which is known for advanced production in these type of materials
- We do also have options from some Italian mill partners, mainly Sondrio, Loro Piana Cloth, and Ermenegildo Zegna Cloth



Cloth
Ermenegildo Zegna



JH COLLECTIONS

Our casual pant fabrics are offered in a variety of collections, mainly Essentials and Limited Edition. We recommend focusing on our Essential fabrics as you start your business and clientele. There are many qualities and options that will be covered in this presentation.

Essentials

- This collection consists of fabrics and colorways that are “essential” to a man’s wardrobe
- Can be worn year round
- Shades of blue, khaki, grey, and black
- Fabrics for a variety of occasions
- Always available

Limited Edition

- This collection consists of fabrics that are chosen as part of a seasonal collection
- Unique fabrics, patterns, colors and qualities that speak to the time of year and season
- A range of fabrics that are typically worn for Business Casual to Casual
- These fabrics are bought for a specific season and are intended to sell out

Details & Benefits

- 99% Cotton 1% Spandex
- Medium Weight
- Twill Weave
- The spandex provides stretch for ease and comfort.
- Ideal for a go-to casual pant or short in any style.
- Basic/Essential colorways available from season to season.
- New colorways typically introduced with seasonal collections and may carryover dependent on the colors and collection.
- Available in 5-Pocket, Chino, & Short styles
- Easy care – delicate wash with cold water, dry on low heat.

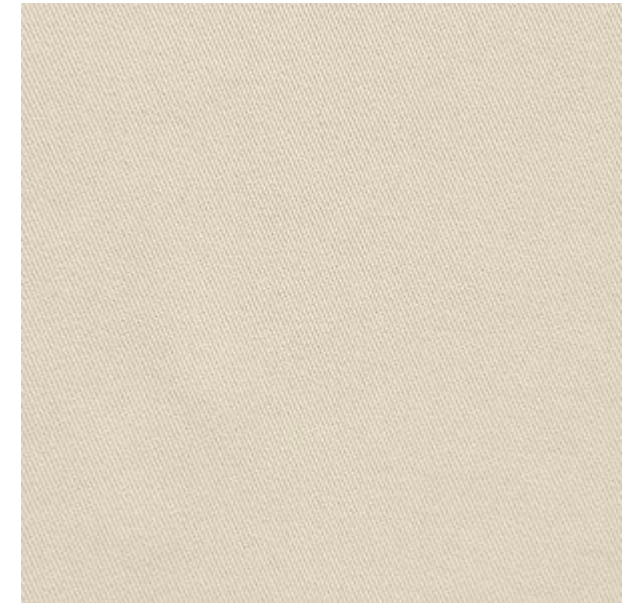


Stone Americano – AM3

JH BRUSHED TWILL

Details & Benefits

- 96% Cotton 4% Spandex
- Medium Weight
- Twill Weave
- Cotton is a standard material used in casual pants as it provides structure and softness
- Spandex provides stretch for comfort
- A bit dressier option when compared to Americano.
- Ideal for wearing in a 5-Pocket or Chino with a dress shirt and sportcoat, or casually with a knit.
- Basic/Essential colorways available from season to season.
- New colorways typically introduced with seasonal collections and may carryover dependent on the colors and collection.
- Available in 5-Pocket, Chino, & Short styles
- Easy care – delicate wash with cold water, dry on low heat.



Oatmeal Brushed Twill – BT3

Details & Benefits

- 90% Polyester 10% Polyurethane
- Lightweight
- Plain Weave
- Wind and Water Resistant
- Polyurethane provides some stretch for comfort
- Developed as a golf or activewear type pant, this fabric is ideal for those activities and comfortable to wear for several occasions.
- Basic/Essential colorways available from season to season.
- New colorways typically introduced with seasonal collections and may carryover dependent on the colors and collection.
- Available in 5-Pocket, Chino, Short, Golf Styles, and Pull-On Short
- Easy care – delicate wash with cold water, dry on low heat.

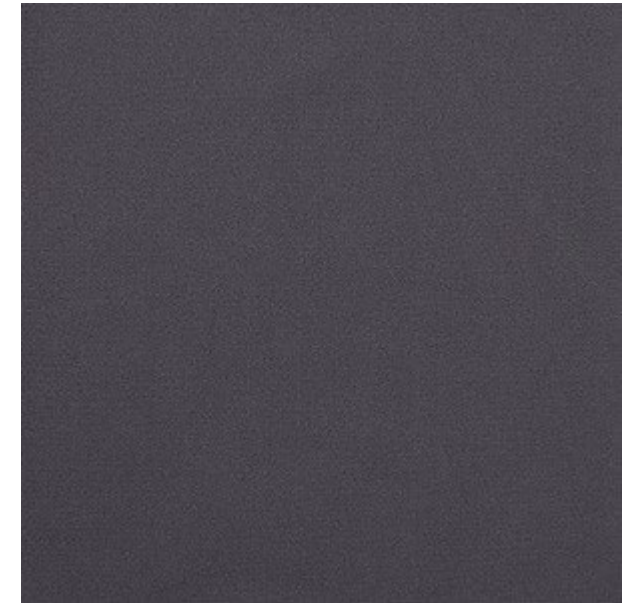


Navy Performance – GF3

JH 4-WAY STRETCH

Details & Benefits

- 100% Polyester
- Medium Weight
- Plain Weave
- A technical knit weave that stretches both vertically and horizontally for ultimate comfort
- Can be worn for several occasions from Business Casual to Golf
- Basic/Essential colorways available from season to season.
- New colorways typically introduced with seasonal collections and may carryover dependent on the colors and collection.
- Available in 5-Pocket, Chino, Short, Golf Styles, and Pull-On Short
- Easy care – delicate wash with cold water, dry on low heat.



Grey 4-Way Stretch – TK2

JH CUSTOM DENIM

Details & Benefits

- 98% Cotton 2% Elastane
- Medium Weight
- Twill weave
- Denim is a mainstay in men's wardrobes and having a pair made especially for you is a true luxury
- Elastane provides stretch for comfort
- Clean, soft hand feel
- Pretreated and preshrunk to prevent typical denim shrinkage when laundered
- Turn inside out, machine wash cold with like colors, do not bleach, tumble dry on low heat
- Denim will naturally fade over time.



Trinity Medium Wash Stretch Denim – JHD2

JH LIMITED EDITION COLLECTION



Grey 4-Way Stretch
(Essential colorway)



Blue Shadow 4-Way
Stretch (Spring Limited
Edition colorway)

- Collection of fabrics released seasonally, Spring/Summer and Fall/Winter
- “Limited Edition” means these fabrics are meant to wear for that season and will not be available all year long
- You will find some fabric qualities that are similar, or the same as we have in our Essential Collection – but might be in colors, different patterns, or options that make them unique to that seasonal collection
 - *For example, we have 4-Way Stretch in our Essentials Collection in basic colorways – we might also have this same quality offered in seasonal colors offers for that time of year.*
- Details such as this will be explained in seasonal training
- We recommend to focus on our Essential Casual Pants for a new client – this ensures the fabric will always be available. Once he has a confirmed fit, Limited Edition fabrics will offer a new option for his wardrobe.

JH CUSTOM STYLE GUIDE

- A good place to learn styling options is the Custom Guide on jhilburn.com
- This is an interactive page that shows all styling options along with the choices available
- There is a wide variety of casual pant styles – each with their own unique style options
- Although there are many styles, its best to start with the traditional styles such as a 5-Pocket or Chino
- Get comfortable with this page – it will be helpful as you show Clients different style options he may like



Personalized Label >

Waistband
2 options >

Waist Closure
2 options >

Back Pocket
3 options >

Contrast Thread
27 colors >

Monogram
2 styles,
27 colors,
2 locations >

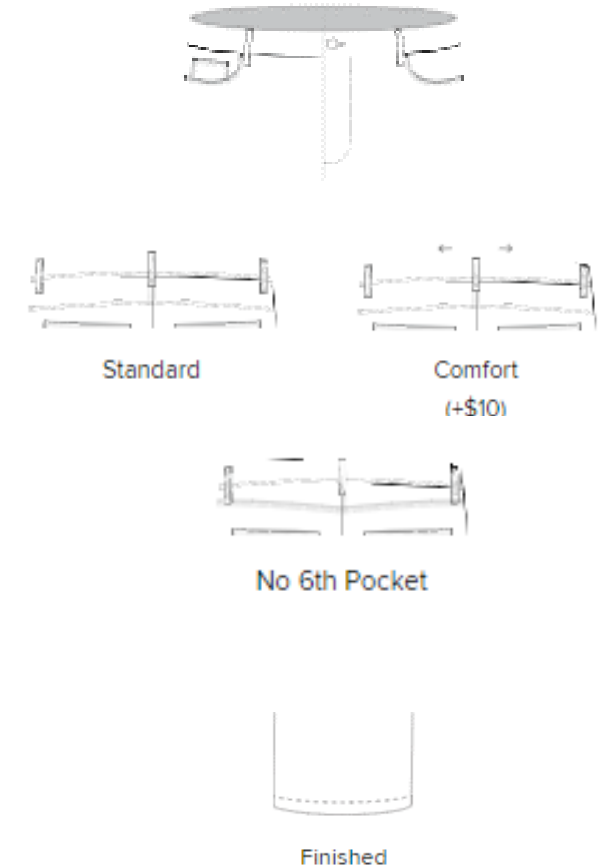
Bottom
2 options >

JH 5-POCKET

The 5-Pocket pant is the most popular of the casual pant styles. Styled like denim, but in fabrications and styles that allow a unique pant that can be worn for several occasions.

Most popular style options:

- **Center Shank Button** is the most common and popular front style option.
- Waistband options are offered in both **Standard** and **Comfort** options. Either is a good and popular choice. The Comfort Waistband provides extra stretch for comfort should your client prefer that in his casual pant.
- **Back Pockets** are always the same on a 5-Pocket with one option for a 6th Pocket on either side which was developed as a golf pant option to hold a scorecard.
- **Bottom hem** is finished in a jean style of hem.

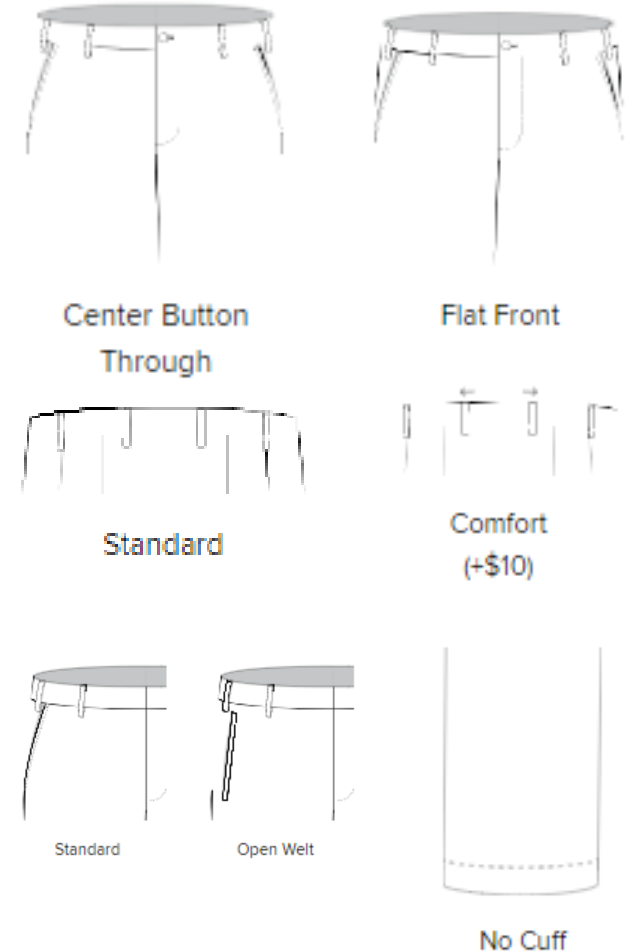


JL CHINO

The Chino pant is a classic casual pant style. Styled similarly to a Trouser, the Chino pant offers a casual option that can be worn for Business Casual to Golf.

Most popular style options:

- Waistband options offer design and function. **Standard** or **Comfort Waistband** are the most common.
- Waist Closure can be styled standard with a **Center Button Through** which is the most common. The Hook & Bar and Extended Point Button Through offer a dressier look to the chino.
- **Zip Fly** is the most common Fly Closure.
- **Flat Front** is the most common front style for a chino.
- **Waistband Pocket** is an aesthetic option and can be used for a small item however not needed unless the client prefers.
- **Front Pockets** can be styled either way although Standard is the most common.
- **Back Pockets** can be styled several ways, from the most common **Besom with Button Closure**, to Flap, or even Patch Pockets.
- **Finished Bottom Hem with No Cuff** is the most common option for a chino pant.



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JH SHORT

The Short is a casual, warm-weather option that is very similar to a Chino but obviously shorter. Follow the same styling that we suggest for Chinos.

Most popular style options:

- Waistband options offer design and function. **Standard** or **Comfort Waistband** are the most common.
- Waist Closure can be styled standard with a **Center Button Through** which is the most common. The Hook & Bar and Extended Point Button Through offer a dressier look to the chino.
- **Zip Fly** is the most common Fly Closure.
- **Flat Front** is the most common front style for a chino.
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Center Button
Through



Flat Front



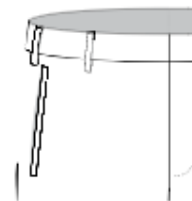
Standard



Comfort
(+ \$10)



Standard



Open Welt

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JH PULL-ON SHORT

The Pull-On Short offers variety to a custom-made short. With several options that can be styled for an active short, to and everyday/casual short, or even poolside. Fabrics are limited in this style based on Design and Merchandising selections.

Every Pull-On Short features an elasticated waist which offers comfort and makes this style casual.

Everyday Casual Pull-On Short offers a lighter, easier feel to a short that can be worn on warm summer days or other casual occasions.

- Fly & Snap Front
- Side Seam or Quarter Front Pockets are the most standard front pocket styles.
- Patch with Flap Back Pockets offer both function and aesthetics to a casual short.
- No Interior Lining keeps this style lighter and easier to wear casually.
- Standard Bottom Hem



Everyday Casual Styling in
Summer Cotton fabric

JH PULL-ON SHORT

The Pull-On Short offers variety to a custom-made short. With several options that can be styled for an active short, to and everyday/casual short, or even poolside. Fabrics are limited in this style based on Design and Merchandising selections.

Every Pull-On Short features an elasticated waist which offers comfort and makes this style casual.

Active Styling offers unique options that are beneficial for working out or other active occasions

- Internal Drawstring or Plain Front
- Side Zip Pockets offer a pocket that can be closed to keep valuables safe while worn.
- Hidden Zipper Back Pockets offer the security of a zipper to keep valuables from falling out.
- Compression Interior Lining is an active feature that helps provide comfort and ease while sweating
- Split Bottom Hem offers more range of movement at the bottom of the short.



Active Styling in
Performance fabric

JH PULL-ON SHORT

The Pull-On Short offers variety to a custom-made short. With several options that can be styled for an active short, to and everyday/casual short, or even poolside. Fabrics are limited in this style based on Design and Merchandising selections.

Every Pull-On Short features an elasticated waist which offers comfort and makes this style casual.

Poolside Styling offers unique options that are reminiscent of swimwear and best used wearing around or in water.

- External Drawstring
- Any Front Pockets will work for this style depending on your client's preference for a front pocket on a short in this style.
- A Front Coin Pocket is a small pocket with a flap that can be used to keep something small, also an aesthetic option you find on some swim short styles.
- Tab Pockets are the most common for this style
- White Mesh Interior Lining is a common feature of men's swimwear that provides support to wear without undergarments.
- Either Standard or Split Hem Bottom based on client's preference.



Poolside Styling in
Performance fabric

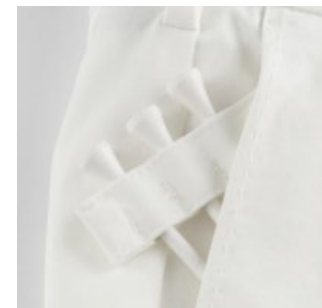
JL GOLF STYLES

Golf casual pant styles offer function and style for the Golf Course. Designed with specific options and available in select fabrics.

Golf Waistband Gripper is a golf-specific waistband that provides comfort while golfing and a grip feature to keep your polo tucked in.

Tee Holder offers a place to store tees while golfing.

Split Hem is a sport-style of hem that allows the pant to fall easier on the shoe.



Waistband Gripper, Tee Holder, and Split Hem for Golf Chino

Golf Chino

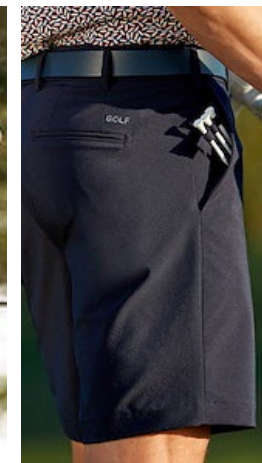
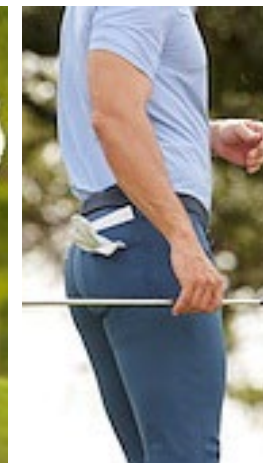
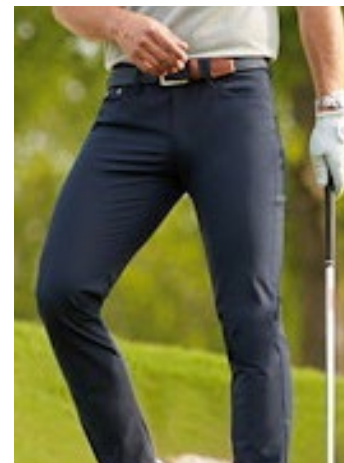
- Ideal for golfing in cooler weather
- Follow Chino styling with golf options

Golf 5-Pocket

- A newer style of golf pant
- Follow 5-Pocket styling with golf options
- The 6th Pocket option adds a hidden pocket above the actual back pocket to be used for a scorecard. Can be placed on either side.

Golf Short

- The most common style for golf
- Follow Short styling with golf options



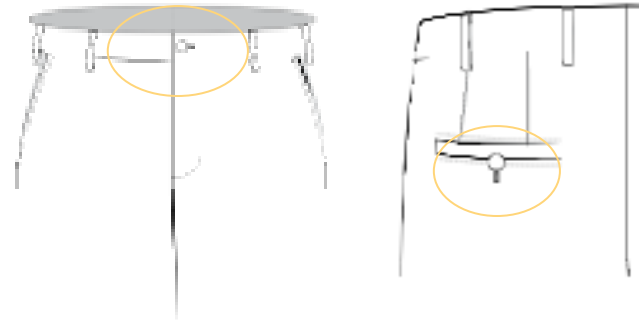
JH PERSONALIZATION

- Personalization is an area where a custom casual pant can become one of a kind
- Contrast Thread, and Monograms are all areas that can be personalized
- Waistband Embroidery is complimentary and a trademark of a J.Hilburn Custom Casual Pant.
- Subtle Enhancements Work Best
- A good guide is to use the styling shown on the website or in the Key Looks for guidance

JH CONTRAST THREAD

Contrast Thread offers a pop of color on the front and back buttonholes – if selected. The same colors available for shirts and knits are also available for casual pants. There are two location options and no charge for this personalization.

- **Button** thread adds the thread color selected to the button thread used to attach the button to the pant.
- **Buttonhole** thread adds the selected thread color to the front and back buttonholes.
- When choosing thread – use the colors in the pant or clients preference for guidance



			
Aqua	Black	Blue	Brown
			
Coral	Gold	Green	Grey
			
Ivory	Lavender	Lawn	Light Blue
			
Light Grey	Maroon	Navy	Olive
			
Orange	Pink	Purple	Red
			
Sage	Spice	Sunshine	Tangerine
			
Taupe	White	Yellow	

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JH MONOGRAMMING

Monograms are the ultimate sign of personalization. They can be subjective, meaning some men like to have a monogram, some don't. If your client does want a monogram, we have several styles and locations to offer. Monograms can only be placed on either of two locations. Adding a monogram requires a small upcharge.

- **5mm Block** is the most common style
- **7mm Block** is a bolder monogram style are more visible
- **Above Back Pocket** is the most common monogram location
- Choose a color that complements the pant fabric – tonal colors are more subtle, white thread is the most common



Back Pocket



Waistband

JHC

7mm Block

Up to five letters and/or numbers

JHC

5mm Block

Up to five letters and/or numbers

Aqua	Black	Blue	Brown
Coral	Gold	Green	Grey
Ivory	Lavender	Lawn	Light Blue
Light Grey	Maroon	Navy	Olive
Orange	Pink	Purple	Red
Sege	Spice	Sunshine	Tangerine
Taupe	White	Yellow	

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JH BUTTONS

Buttons offer another type of personalization. We offer many different types and colors of buttons. When in doubt, keep it simple.

- The most common choices are **a tonal color option** for the pant fabric selected.
- **Metal Shank** buttons are sportier and the most common for a 5-Pocket or golf pant styles
- Use jhilburn.com and key looks for guidance in choosing a button

