



CUSTOM-MADE SUITING

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JH THE J.HILBURN SUIT

Fabric



Construction



Styling



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JH WORLD RENOWNED FABRICS



Cloth
Ermenegildo Zegna



TRABALDO TOGNA
1840



JH SUITING FIBERS

Suiting fabrics can be made from a variety of materials; however, most are made from wool, with some seasonal fabrics in cotton, linen, cashmere, and other fibers



Wool

- The most common material used for suiting fabrics
- Natural fleece shorn from sheep
- Just as it does for the sheep, the wool fiber translates its properties into a breathable, naturally wrinkle and water-resistant fabric



Cotton

- Generally found in Spring/Summer or warmer weather suiting
- Made from the fiber of the cotton plant
- Breathable and absorbent keeping the body cool



Linen

- Generally found in Spring/Summer or warmer weather suiting
- Made from the flax plant
- Highly absorbent and a good conductor of heat which translates into the finished fabric

JL LUXE FIBERS

Suiting fabrics can be made from a variety of materials; however, most are made from wool, with some seasonal fabrics in cotton, linen, cashmere, and other fibers



Cashmere

- Cultivated from the undercoat of Cashmere goats
- Provides warmth with a soft touch
- The production and process is very expensive and in turn making cashmere a luxury fiber
- It can take the fiber from two goats just to produce enough material to make one cashmere sweater



Silk

- Natural fiber from the silkworm
- Typically used in combination with other fibers
- Provides a unique luster and delicate texture known as a "slub"

JH SUITING COLLECTIONS

Essentials

- This collection consists of fabrics and colorways that are “essential” to a man’s wardrobe
- Can be worn year round
- Basic color shades in blue, grey, black, and some neutrals
- Mostly solids with some patterns such as plaids and pinstripes

Limited Edition

- Fabrics chosen as part of a seasonal collection
- Appropriate for wear in the intended season
- Unique fabrics, patterns, and colors chosen as part of that specific collection

JH ESSENTIAL SUITING COLLECTION

Traditional Fabrics

- Classic fabrications that have been mainstays in men's wardrobes for years
- Everyday wear
- Durable

Performance Fabrics

- Fabrics that offer an added benefit to the suit so that it "performs" well
- Stretch
- Easy care

Luxe Fabrics

- Finer cloths that are more special in nature
- Higher quality
- Not intended to be worn everyday

Entry Pricepoint

- Fabrics that offer a lower pricepoint entry into a J.Hilburn suit

JL SUITING BASICS

- As we go deeper into suiting fabrics, there are a few unwritten rules to consider when helping your clients with their first J.Hilburn suit
- Keep it simple – focus on the fit and a fabric that he can wear over and over
- Every man needs a great navy suit in his wardrobe – this is the best place to start in selecting fabrics
- A navy suit can do a lot for his wardrobe – obviously as a suit for business or the occasional special occasion, it can be worn as separates to get even more use in his daily life



JL SOLID TWILLS

Details

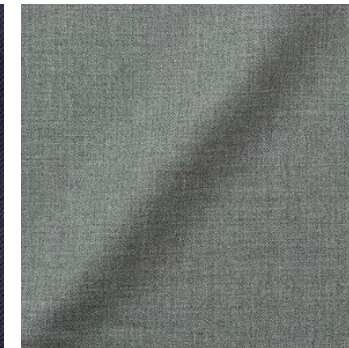
- Fabric by Vitale Barberis Canonico
- Year-Round fabric
- 100% Wool

Benefits

- Ideal for a suit or separate trouser
- Wide range of colors
- Durable for everyday wear
- Formal styling available in select fabrics



Navy Twill Solid
A9N



Grey Twill Solid
A9G



Khaki Twill Solid
A9K

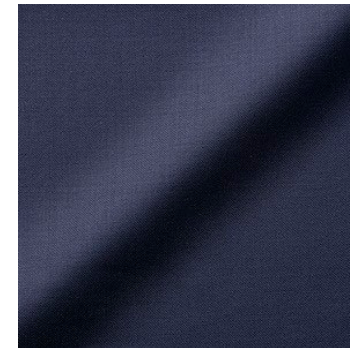
JH GABARDINES

Details

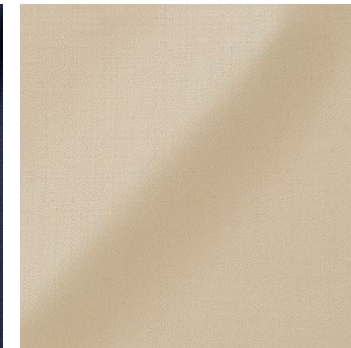
- Fabric by Vitale Barberis Canonico
- Year-Round fabric
- 100% Wool

Benefits

- Typically used for separate trousers to wear with sportcoats, but also available in a full suit
- Gabardine has a bit more shine and luster than the Solid Twills from a more tightly woven fabric compared to a solid twill



Dark Navy
Gabardine
K3D



Camel Gabardine
A8C

JL REVENGE FABRICS

Details

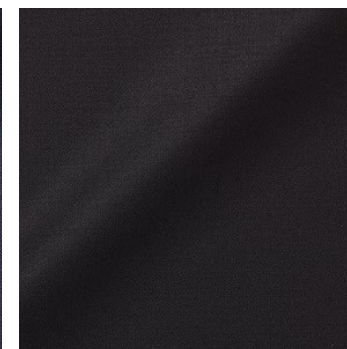
- Fabric by Vitale Barberis Canonico
- Year-round fabric
- 100% Merino Wool
- Super 150s quality

Benefits

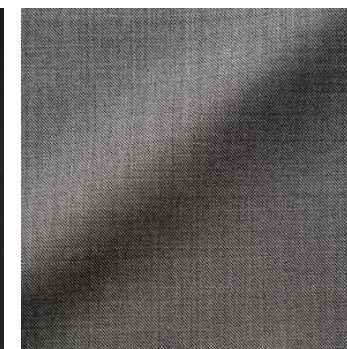
- Revenge fabrics are some of our bestselling suiting fabrics
- Great option for a business or special occasion suit that wears “dressier” than a solid twill
- Softer, finer fabric that feels nice when worn
- Has a shine and luster that gives a dressier look to the suit
- Sophisticated colors for variety in wear



Navy Revenge
Solid
A1N



Black Revenge
Solid
A1H



Grey Revenge
Solid
A1D

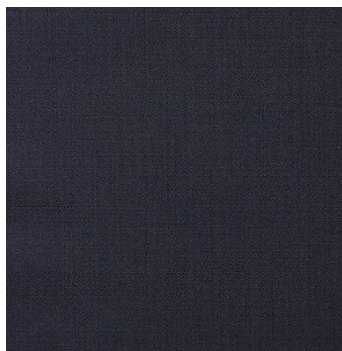
JH FLEXO FABRICS

Details

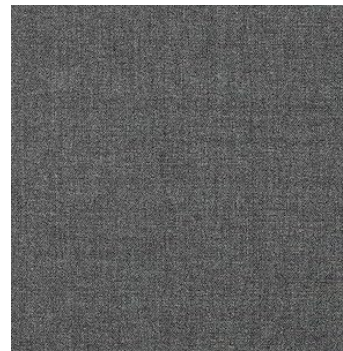
- Fabric by Reda Flexo
- Year-round fabric
- 96% Wool 4% Elastane
- ROICA Eco-Smart™ new generation polymer using a Japanese technology
- Bi-stretch

Benefits

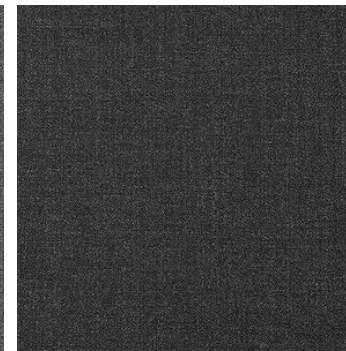
- Performance and travel friendly due to the Elastane which provides stretch for comfort while worn
- Has a matte finish and look which gives a modern appearance to the suit
- Available in both regular suiting and formal



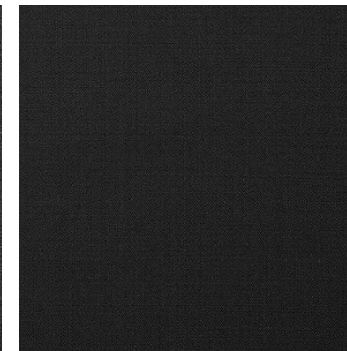
Navy Reda Flexo
RDA17



Grey Reda Flexo
RDA14



Charcoal Reda
Flexo
RDA15



Black Reda Flexo
RDA16

JL ESTRATO FABRICS

Details

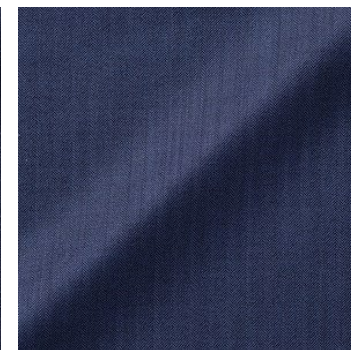
- Fabric by Trbaldo Togna
- Year-round fabric
- 100% Wool
- Estrato fabrics feature a natural stretch without the addition of a synthetic material

Benefits

- Performance and travel friendly
- The natural stretch provides an ease and comfort while worn
- Fabric recovers back to its original shape after wear



Navy Muted Plaid
E1K



Blue Herringbone
Solid
E1M



Lead Estrato Solid
ES2

JH ENTRY PRICEPOINT FABRICS

Details

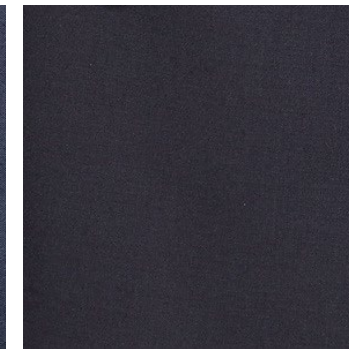
- Fabrics sourced from Asia
- Mostly all wool, some will have some blended fabrics
- Perfectly acceptable for any occasion, simple offered based on pricepoint

Benefits

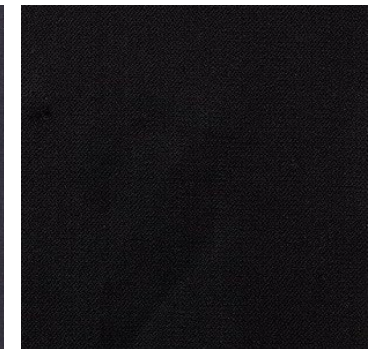
- Pricepoint allows more men to afford a J.Hilburn custom suit
- Variety of colors and options
- Most are available in regular suiting and formal
- Stretch fabrics offer stretch and ease from the construction and natural give of a twill weave



Storm Blue Stretch
Twill
JHSU14



Navy Stretch Solid
JHSU5



Black Faille
JHSU25

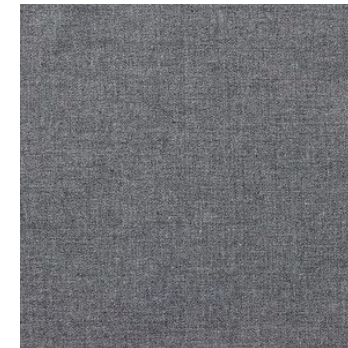
JL STRETCH COTTON FABRICS

Details

- Fabrics by Sondrio
- 98% Cotton 2% Elastane
- Cotton fabrics are typically found in Spring/Summer collections however these 3 fabrics have been made available year-round
- Feature mélangé yarns which give depth and interest to the fabric

Benefits

- Elastane provides a more comfortable fit and ease of movement which is typically not found in a cotton suit
- Ideal for destination weddings, or more casual suiting looks
- Note that cotton fabrics will wrinkle – especially around the elbows and knees. There is nothing that can prevent this rather it's a trait of cotton suiting that men have to be accustomed to. The wrinkles can be steamed out after wear.



Grey Melange
Stretch Cotton
SO5



Khaki Melange
Stretch Cotton
SO6



Navy Melange
Stretch Cotton
SO7

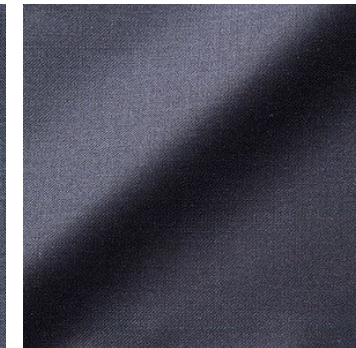
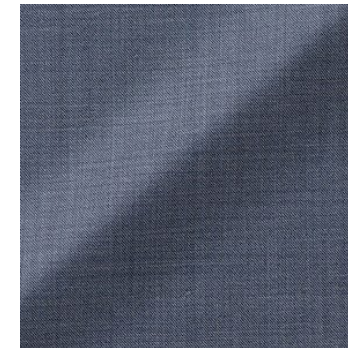
JH LUXE FABRICS

Details

- Fabrics by Loro Piana Cloth
- Range of finer fabrics
- Wool and Wool/Silk

Benefits

- Luxe fabrics offer a finer garment for a more discerning client
- Fabric will feel softer and have a nice look when worn
- These fabrics are not intended to be worn repeatedly day after day – they are best when worn and given time to recover before being worn again
- Ideal for special occasions, important meetings, etc
- Select fabrics are also available in formal



Blue Heathered
Solid
LP58

Navy Solid
LP9

Charcoal/Blue
Windowpane
LP60



SUITING STYLES

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JH CUSTOM STYLE GUIDE

- A good place to learn styling options is the Custom Guide on jhilburn.com
- This is an interactive page that shows all styling options along with the choices available
- Get comfortable with this page – it will be helpful as you show Clients different style options he may like



JL SPORTCOAT STYLING

- Suiting can be very subjective
- Suits are comprised of a Sportcoat and a Trouser, with sometimes a Suiting Vest
- There are style options for different occasions
- This depends on your Client's preference and intended wear
- There are more common options that you can rely on, or have your go-to combinations depending on the type of suit or separates



JH SPORTCOAT STYLING

- Use the styling shown on jhilburn.com as a guide - our Design Team have styled the garments on jhilburn.com and in the Key Looks for you to use
- Each garment is uniquely styled based on the most popular styling and personalization options for that fabric
- Actual product images are shown so the Client can visualize the finished shirt with popular styling options

Sportcoats / Essentials Collection / Navy Reda Flexo



⊕

Navy Reda Flexo
\$750 / RDA17-S ▲

FIT
Select ▼

STYLE OPTIONS

Lapel & Button Stance	2 Button Notch	Change
Pocket	Flap	Change
Vent	Side Vents	Change

CONSTRUCTION
Standard Construction ▼

LINING
Black Solid ▼
☒ Half-Lined

BUTTONS
Navy Standard ▼
☐ Working Buttons

CONTRAST THREAD
No Contrast ▼

MONOGRAM LOCATION
No Monogram ▼
☐ Personalized Label

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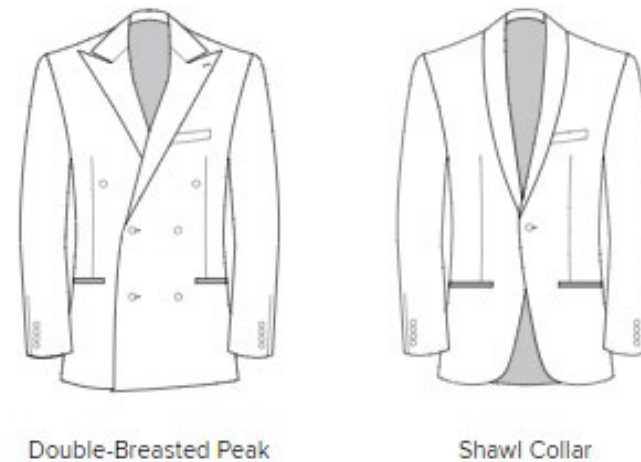
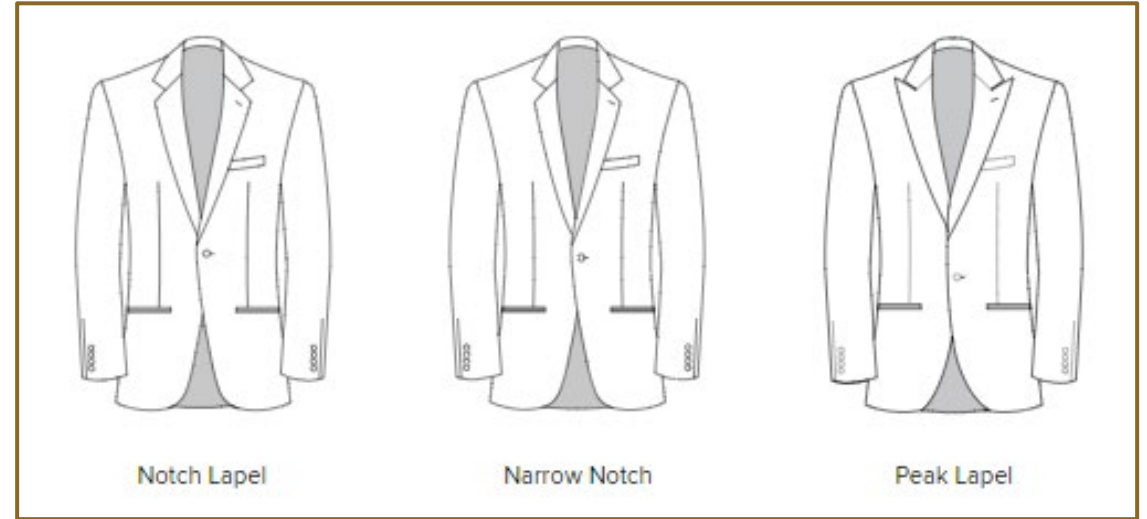
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JH LAPEL

Lapels provide both functionality and style to the sportcoat. Some styles have specific uses – and most men have a style that they prefer.

Although there are many options – there are a few styles that are most popular and selected for most orders – this is the best place to start:

- **Notch Lapel** is the most common style worn on a sportcoat and appropriate for any occasion.
- **Narrow Notch** is a slimmer version of the notch lapel that gives a modern look to the sportcoat.
- **Peak Lapel** is a fancier lapel style and only worn by men that like that look or for formalwear.



JH BUTTON STANCE

Button Stance is the style of button closure on the front of the sportcoat. These options provide function as they are used to button the sportcoat.

Although there are many options – there are a few styles that are most popular and selected for most orders – this is the best place to start:

- **Two Button Stance** is the most common style worn on a sportcoat and appropriate for any occasion. Although there are two buttons, only the top button should be fastened when worn – this is an unspoken rule in menswear.
- **One Button** is the simplest option and typically used in formalwear.
- **Three Buttons** is an older style of button stance and not recommended unless your client is very tall, or simply prefers that style. This is only available with a Notch Lapel. As with the Two Button Stance, leave the lower button undone when wearing the sportcoat.



One Button



Two Buttons



Three Buttons



Six-on-Two

JL POCKETS

Sportcoat pockets offer both style and functionality. As with most style options, these can be subjective, however provide a nice way to personalize your client's sportcoat.

Each sportcoat comes with the pockets based (sewn) shut. This can be removed carefully by a tailor or with instruction. Pockets can be used!

Although there are many options – there are a few styles that are most popular and selected for most orders – this is the best place to start:

- **Flap** is the most common pocket option selected on sportcoats and appropriate for any occasion.
- **Two Patch** pockets is a commonly used option for a casual sportcoat.
- **Ticket Pockets** – available in both Flap and Hacking styles, is a detail derived from train travel and a place to put your train ticket. These days its just an aesthetic option although it is an actual pocket and can be opened to be used.
- **Besom** pockets are a cleaner, simple style of pocket typically used on formalwear.



Flap



Flap with Ticket



Hacking



Hacking with Ticket



Besom



Two Patch

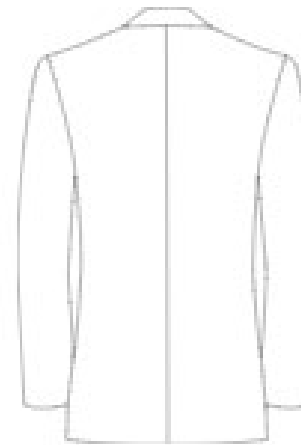


Three Patch

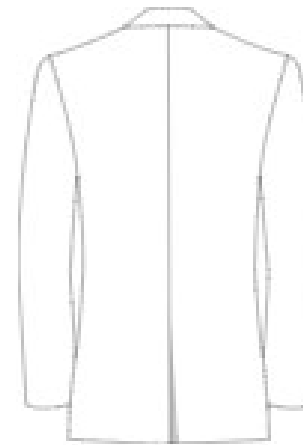
JH VENTS

Sportcoat Vents are the openings in the back of the jacket that provide movement and ease while worn.

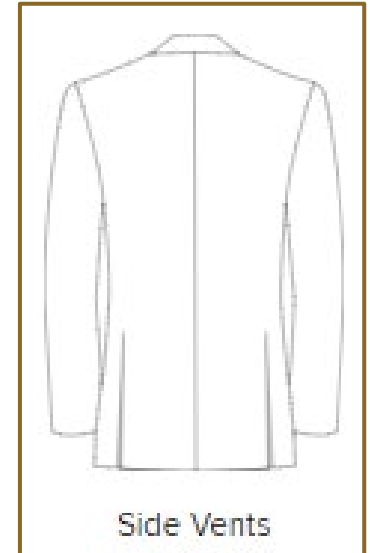
- **Two Side Vents** is by far the most popular option and selected for most sportcoat orders.
- **Center Vent** is a style that gained popularity in modern times. Perfectly acceptable although not as widely selected as Two Vent
- **No Vents** is not a common choice and not recommended unless the client prefers this style. This also requires some fit help – contact Fit Advice for assistance with this option.



No Vent



Center Vent

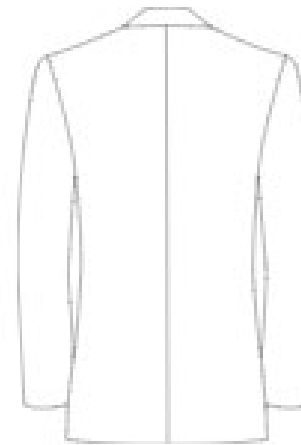


Side Vents

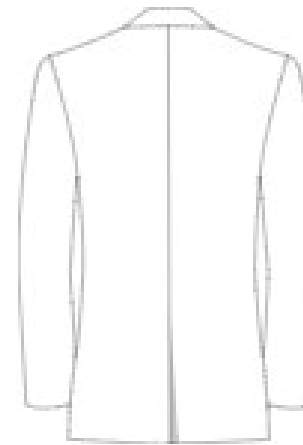
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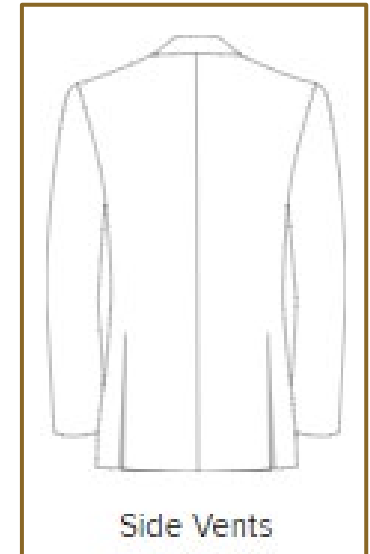
- **Two Side Vents** is by far the most popular option and selected for most sportcoat orders.
- **Center Vent** is a style that gained popularity in modern times. Perfectly acceptable although not as widely selected as Two Vent
- **No Vents** is not a common choice and not recommended unless the client prefers this style. This also requires some fit help – contact Fit Advice for assistance with this option.



No Vent



Center Vent



Side Vents

JH SPORTCOAT LINING

Sportcoat lining serves as a style choice and provides movement to the jacket.

- **Full Lining** is the most common choice and appropriate for all occasions.
- **Half-Lining** is a style choice that offers a lighter feel and shows more craftsmanship on the inside of the jacket which is why it is an additional \$25. It is worth noting that on half-lined jackets, there is no material between the jacket and the pant on the lower part, so it might rub or catch at times but nothing to be afraid of – simply something to note.
- **Deconstructed Jackets** have their own unique style of half-lining called a “butterfly” and is only available on this make.

Choosing a lining color or pattern often comes down to the client’s preference. When unsure of where to start always reference the lining choice used on the jackets shown on jhilburn.com or select a color that is complementary to the sportcoat fabric.



Fully Lined



Half Lined



Deconstructed Make
with “Butterfly” half
lining

JH SPORTCOAT BUTTONS

Sportcoat buttons offer another way to may a sportcoat unique. There are a variety of colors and materials.

- **Standard** buttons are the most common choice. Choose a color that is close to the sportcoat fabric or that provides the client's desired look.
- **Distressed buttons** are a version of standard buttons with some abrasion around the edges for a casual look.
- **Mother of Pearl** buttons are an upgraded button style with a unique luster and colors that only a mother of pearl material can provide.
- **Natural Horn** buttons are a natural material and known as a refined choice.
- **Corozo** buttons are another option that offers a matte, or less shiny look.

Choosing a button can be subjective, as with most styling choices, use the Custom Style Guide on jhilburn.com for reference or order button samples and show your client how each button looks on the fabric he is purchasing.



Navy Twill Solid fabric with Navy Standard buttons for a simple, tonal look.



Navy Gabardine fabric with Khaki Standard Buttons for a contrasting look.

JL SPORTCOAT PERSONALIZATION

Sportcoat personalization really sets J.Hilburn apart from other brands. There are many options that allow your client to “personalize” his garment with monograms, thread colors, and other enhancements.

- **Personalized Label** is a J.Hilburn trademark and complimentary on each sportcoat. This is where your client can place his initials or any combination of 5 letters or numbers.
- **Monograms** offer an option for your client to put his initials on the sleeve placket – a subtle upgrade.
- **Working Buttonholes** are a custom choice that show his sportcoat was made for him. This is an upgrade as it requires more craftsmanship from the factory. Some men like to leave the last button undone to show off the option.
- **Contrast Stitching** offers a variety of thread colors that can be placed on the lapel buttonhole, or sleeve buttonholes. Use care when selecting colors by showing clients the options on the Custom Style Guide to make sure he understands and agrees with the color choice. This is something that can take some time to master.
- **Ribbon Piping** offers a contrast or tonal color along the inside front of the jacket and only visible when the jacket is open or off the body.



Last buttonhole only* (+\$10)



All four buttonholes* (+\$10)



Lapel buttonhole (+\$10)

JL PARTS OF A TROUSER



JL TROUSER STYLING

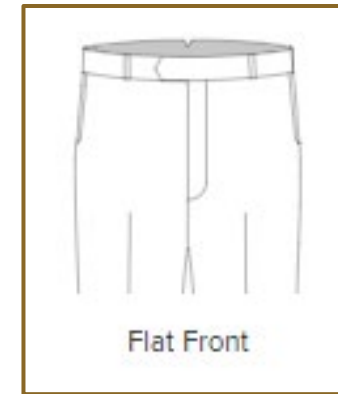
- Trouser styling is fairly straight-forward
- There are some options, but most men have a certain style they prefer
- Trousers can be worn with a matching Sportcoat to make a suit, or worn separately
- Most styling options will work for both types of situations



JH BUTTON STANCE

The Trouser Front is a style option that determines the look and sometimes function of the front of your clients trouser.

- **Flat Front** is the most popular option and appropriate for suits or trousers worn separately.
- **Reverse Pleats** are a style that comes in and out of popularity. If your client prefers pleats, this is the option for his trouser.



Flat Front



Reverse Pleats



Forward Pleats



Single Reverse Pleat

JL WAISTBAND

The Trouser Waistband offers a few options for both an aesthetic look and function.

- **Standard** is the most common option, and to be worn with a belt.
- **Side-Tabs** offer a cleaner look with no belt loops and also feature closures on each side that can be tightened if needed.
- **Standard – No Belt Loops** is a specific option for a client that doesn't wear a belt or need any adjustment in the waistband.
- No matter the waistband style, all J.Hilburn Trousers are made with a **Gripper waistband** which provides a better fit in the waistband and helps to keep your Client's shirt tucked in.

The Stiff Waistband option makes the standard waistband more rigid which is best for clients with larger midsections. This prevents the waistband from creasing.

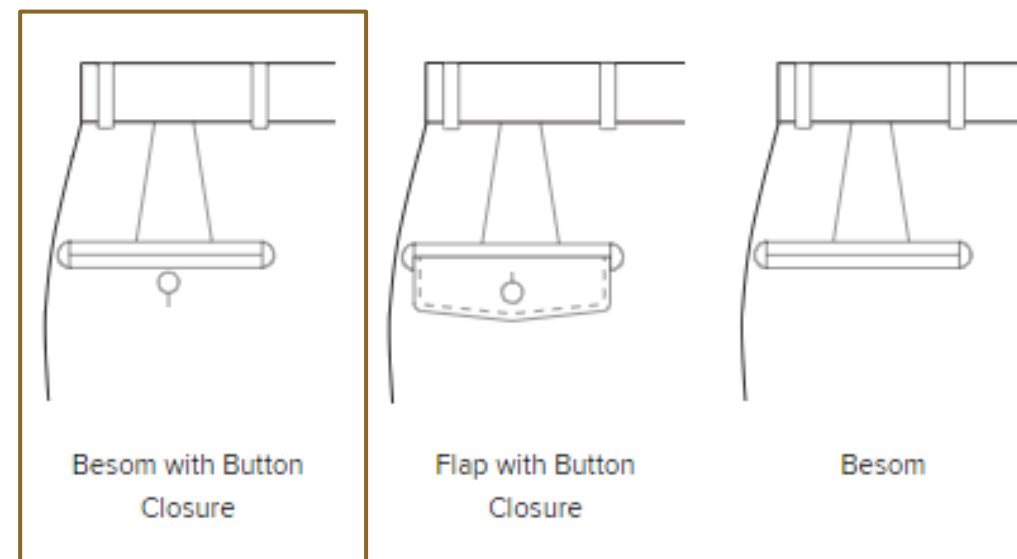


Waistband Gripper
All trousers come with our
Waistband Gripper to help
keep your shirt tucked in.

JH BACK POCKET

Back Pockets are a functional option on a trouser and can be styled based on your client's preference.

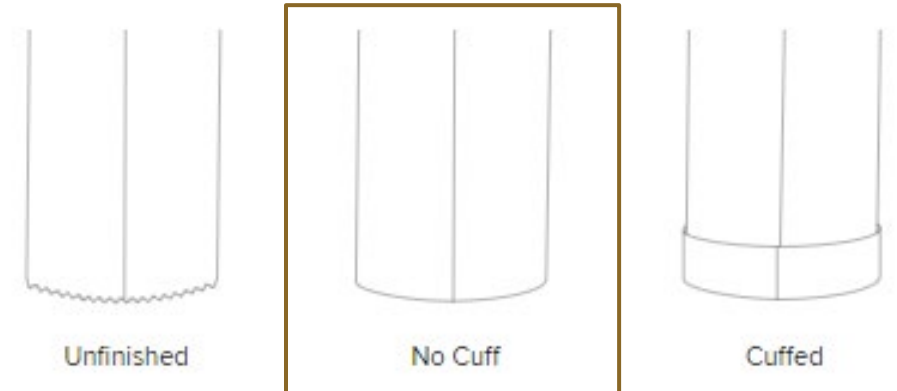
- **Besom with Button Closure** is the most popular option. This pocket features a besom pocket with a button that can be fastened for securely keeping items in the pocket.
- **Flap with Button Closure** is a style that can be used for a more casual look on a trouser.
- **Besom** is a style primarily used in formalwear.



JH BOTTOM HEM

The Trouser Bottom Hem is an option that is also a simple choice based on your client's preference.

- **No Cuff (or Plain Hem)** is the most popular option and appropriate for suits or trousers worn separately.
- **Cuffed Hems** are a style that comes in and out of popularity. If your client prefers cuffs, this is the option for him. Our cuffs are 1 5/8" in width which is standard for trouser cuffs.
- **Unfinished** comes without any hem and must be taken to a local tailor to finish. This is rarely used unless your Client has a specific cuff width he prefers.



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JH BUTTONS

Button selection for a trouser should be the same as selected for the Sportcoat.

For a trouser worn separately, follow the same rules used for Sportcoat buttons.

- **Standard** buttons are the most common choice. Choose a color that is close to the sportcoat fabric or that provides the client's desired look.
- **Distressed buttons** are a version of standard buttons with some abrasion around the edges for a casual look.
- **Mother of Pearl** buttons are an upgraded button style with a unique luster and colors that only a mother of pearl material can provide.
- **Natural Horn** buttons are a natural material and known as a refined choice.
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Choosing a button can be subjective, as with most styling choices, use the Custom Style Guide on jhilburn.com for reference or order button samples and show your client how each button looks on the fabric he is purchasing.



JH PERSONALIZATION

Trousers also have areas for personalization to make them unique to your client.

- **Personalized Label** is a J.Hilburn trademark and complimentary on each trouser. This is where your client can place his initials or any combination of 5 letters or numbers.
- **Monograms** offer an option for your client to put his initials on the backside of the trouser, above the right-hand pocket, or below the waistband.



Trouser
Above back pocket



Trouser
Below back waistband

JL SUIT VEST

A Suit Vest is a third piece that can be added to your client's suit. This is a specific style and will typically be requested if your client prefers this look.

There are only two options to select for a Suit Vest – buttons, and lining. Both selections should mirror the options chosen on the Sportcoat.



Curated Style
Buttons: Six
Pockets: Two Besom
Back: Adjustable Buckle



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SUITING CONSTRUCTION

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JL SUITING CONSTRUCTION

- Made in Thailand
- Updated Manufacturing Processes Combined With Old World Tradition And Craftsmanship
- 4-6 Week Delivery



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JH STANDARD SPORTCOAT

- Our standard sportcoat construction utilizes the finest time honored European tailored techniques
- Appropriate for suit, or more traditional style sportcoat



Shoulder has standard padding, providing a tailored, crisp look

Standard half-canvas chest piece

Available half-lined (+\$25) or full-lined

JH SOFT SPORTCOAT

- Fills the space between tailored clothing and sportswear
- Available for all fabrics
- Lighter Half-Canvas Chest Piece than Standard Construction which provides an overall lighter weight and feel
- Great option to wear with Casual Pants and Denim



Shoulder has softer pad, providing a lightweight, more relaxed look.

Lighter half-canvas chest piece

Available half-lined (+\$25) or full-lined



DECONSTRUCTED SPORTCOAT

- Combines the tailoring of a sportcoat with the comfort of a sweater
- “Butterfly” Style Half-lining which allows ease of movement
- The most casual style for a sportcoat and typically used on Limited Edition fabrics
- +\$50 upcharge to the fabric price



Made with no shoulder pad or canvas chest piece, making it even lighter than our Soft Sportcoat

Available half-lined only