

J.HILBURN: Virtually Measured

PROCESS & USER
EXPERIENCE FLOW



STEP 1 – INVITE YOUR CLIENT

[SHARE MEASURING APP](#)[LOG INTO .COM](#)[TEAR SHEET](#)[CREATE ORDER](#)

From Green Room, a stylist can send a client a unique link to download the VMA. Each link is personalized to the specific client.

J. HILBURN

Dear John,

Our mobile app is the easiest way to obtain your core body measurements!

Simply download the App, create your virtual measuring profile and capture your core body measurements in two simple steps.

I have created a personalized link to help you complete your personal profile! Click the button below using your **mobile device** to access our revolutionary virtual measuring app!

[DOWNLOAD APP](#)

Feel free to contact me with any questions,
Sally Stylist

P.S. Need Help? Check out our Virtual Fitting App [FAQ](#) page for more info.

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883 Trinity Drive, Lewisville, Texas 75056

Ethnicity	None	Last Updated: August 16, 2016	
Height	5' 6"	Neck	None
Weight	158 lbs	Overarm	45.00
Shirt Size	None	Chest	38.00
Pant Waist Size			
Midsection			
Fit Preference			
Comments:			
Product Measure			
Shirts (1 Profile)			
Sportcoats (1 Profile)			

Virtual Measuring App Invite

Share the Mobile App!

Send a text to Neal with his personalized link to the Virtual Measuring App! This link is specially crafted for Neal to facilitate his app enrollment. Please do not share this link with anyone else.

Mobile Link:

https://jhilburn.page.link/?link=https%3a%2f%2fjhilburnvirtualmeasuring%3a%2f%2finvite%3f

Copy

Prefer an email? Send Neal a personalized link to the Virtual Measuring App through email! We will send them a personalized message on your behalf to their email account on file.

Email:

johndoe@gmail.com

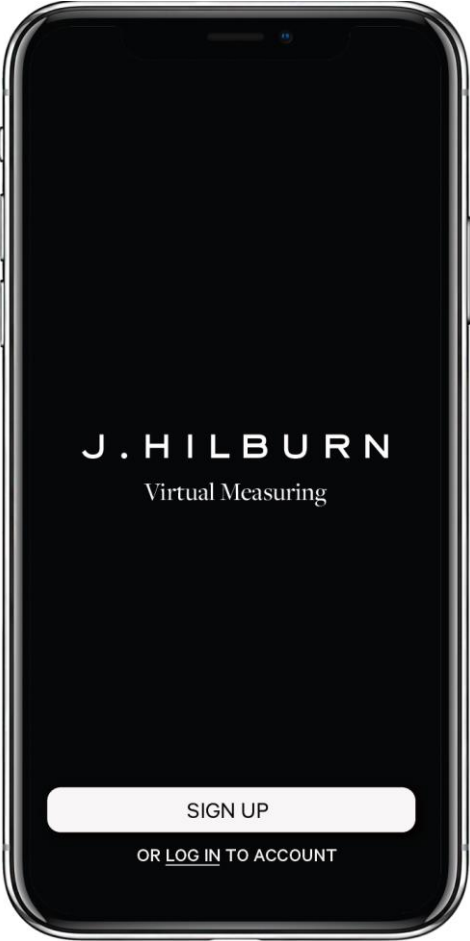
Send

The link will send the client to App Store to download the App. If you utilize this dynamic link (invitation) the email address field will auto populate with the email matching the client's account in Green Room.

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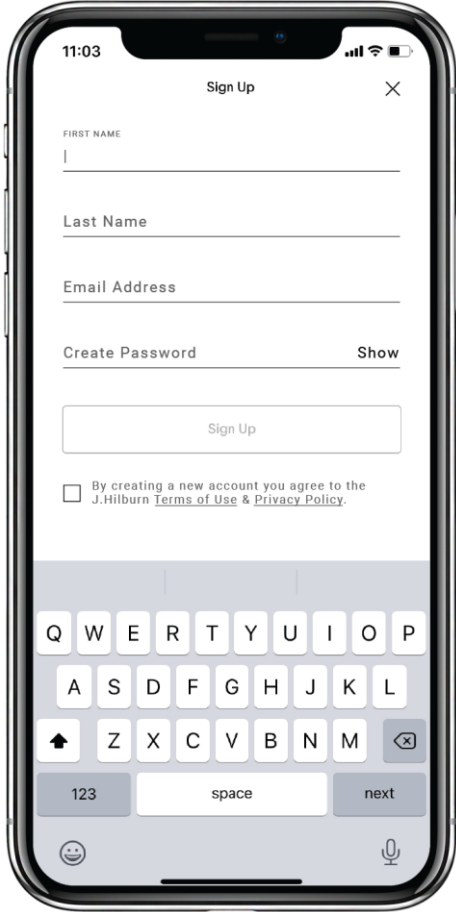
STEP 2 - THE EXPERIENCE



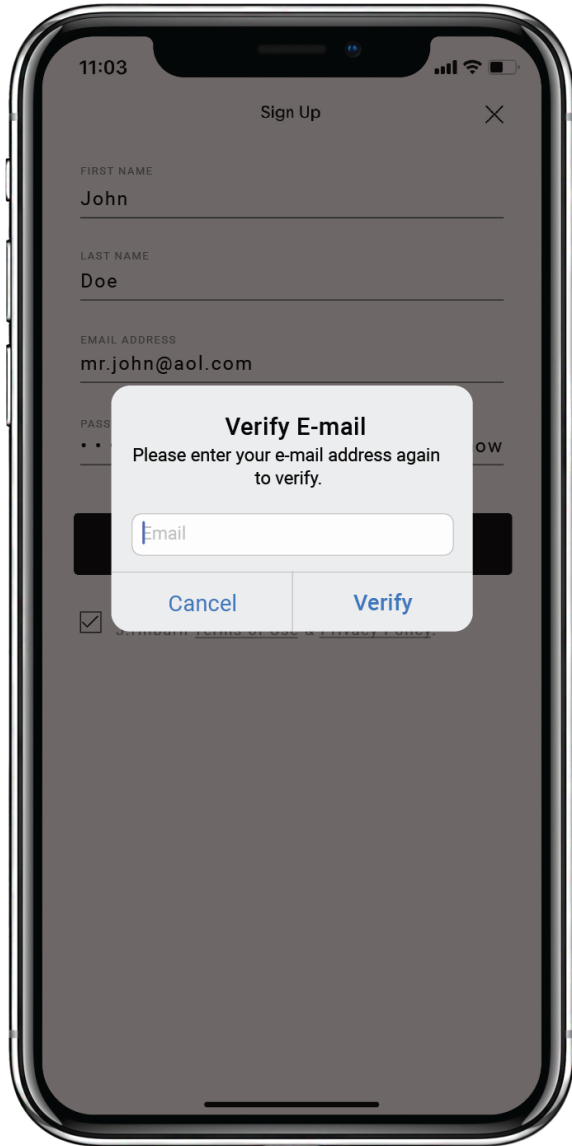
App Landing Page



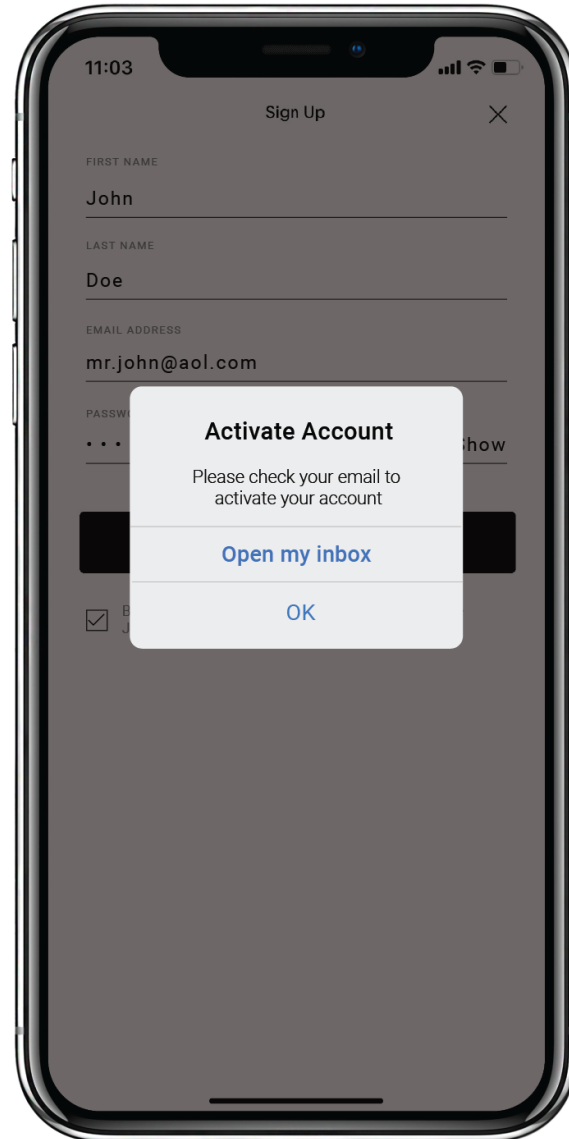
Sign – up Page



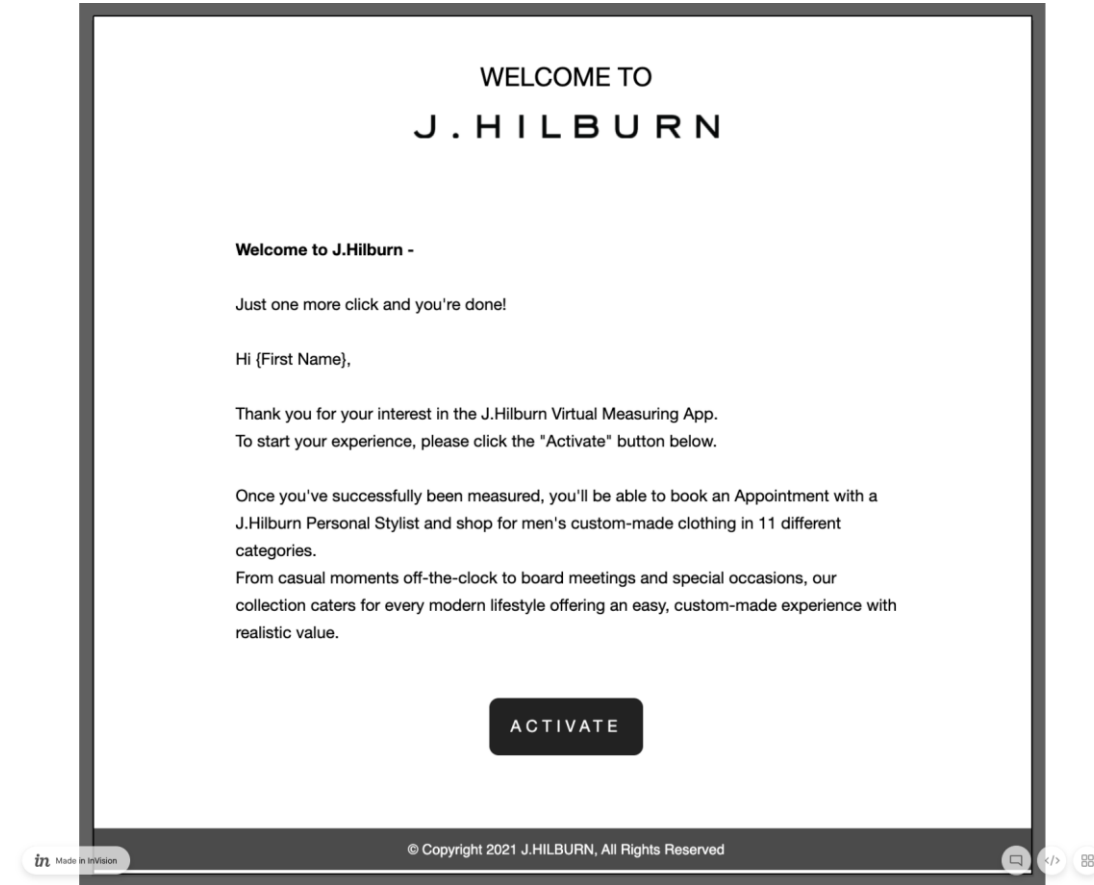
Terms of Use and Privacy Policy



Client is prompted
to verify email

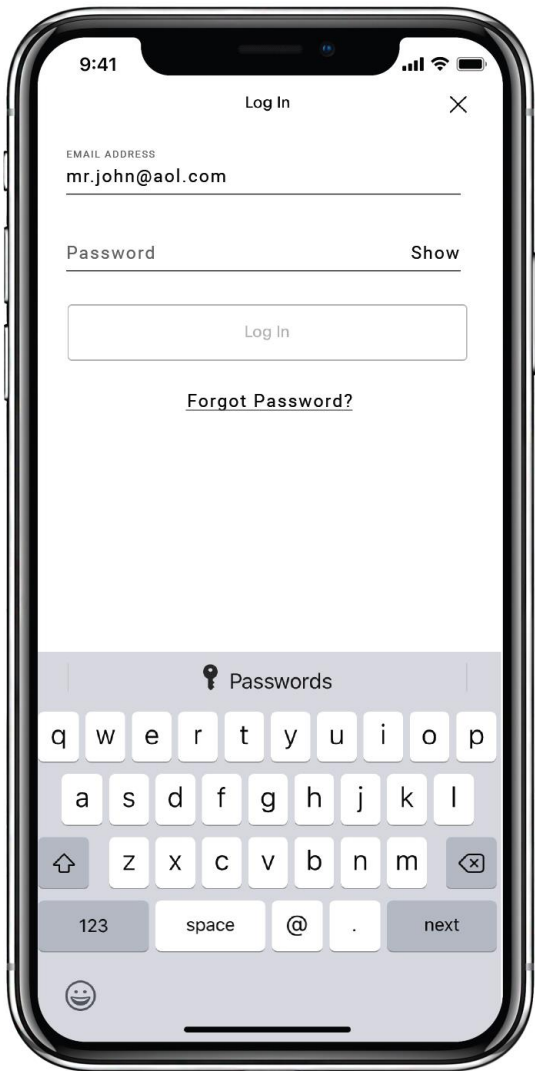


Client is prompted to view their
email to activate the account



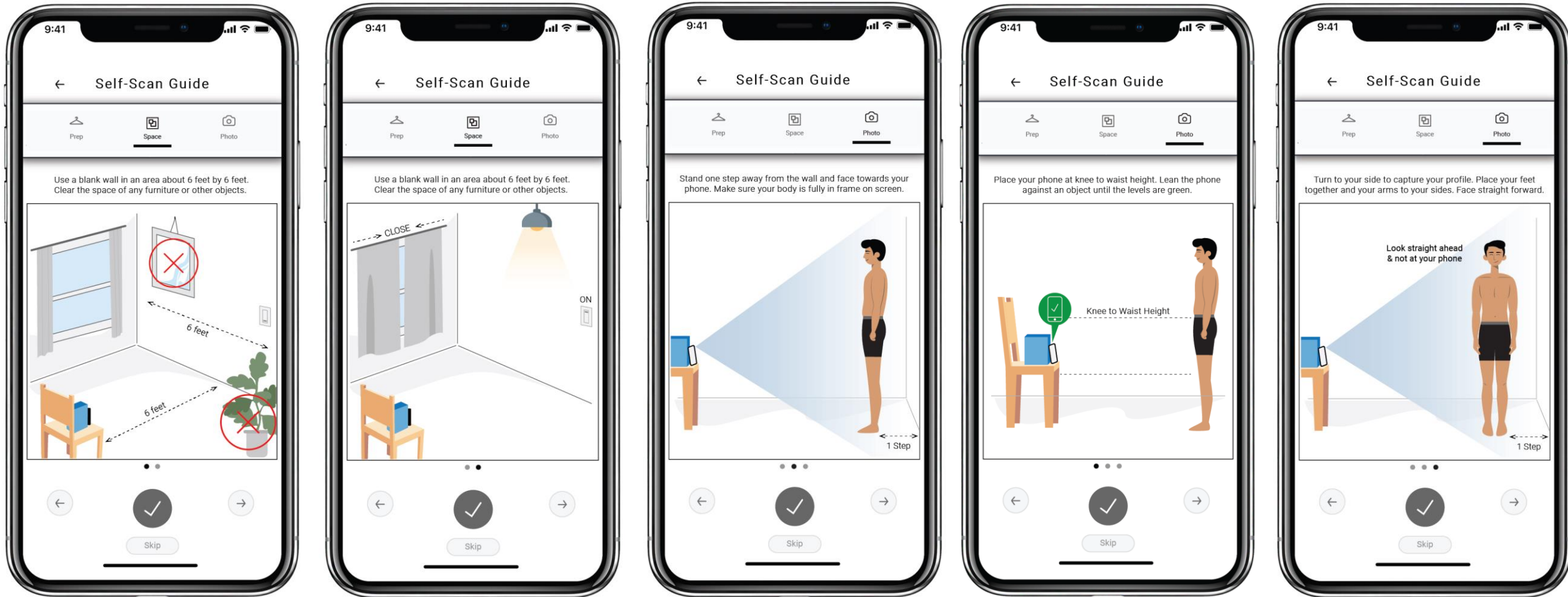
Client will receive activation email and
is prompted to click "Activate"

APP SET-UP

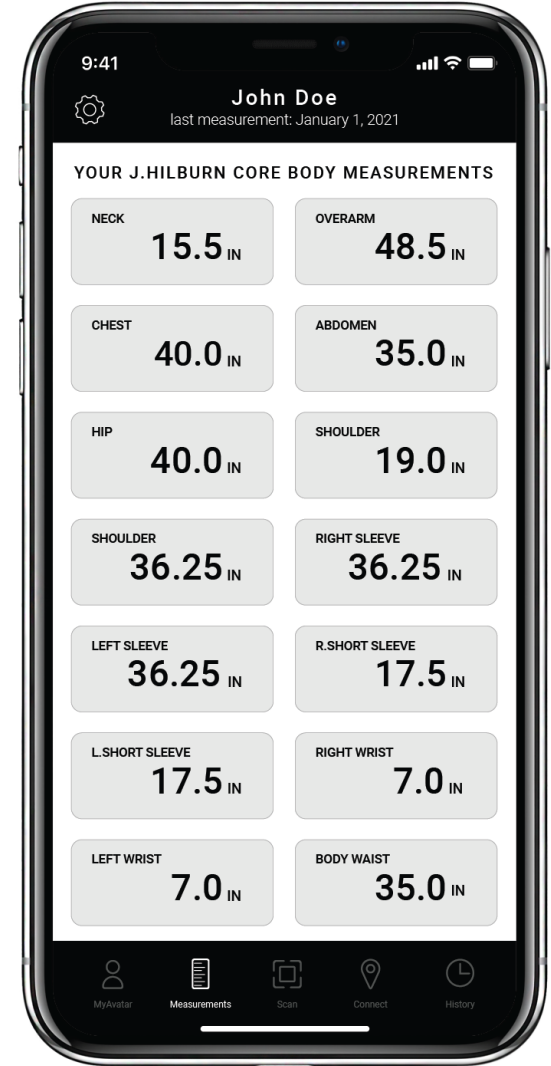
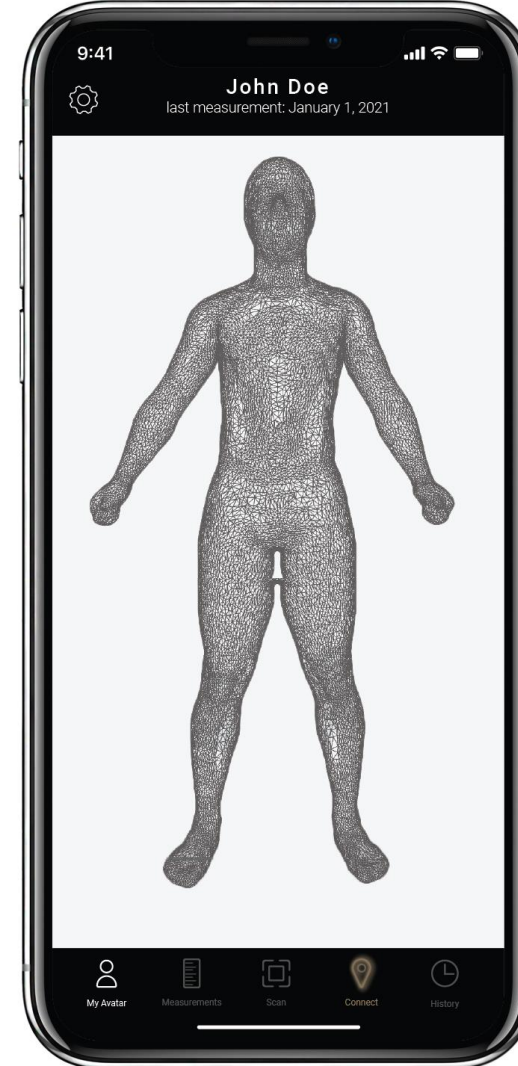
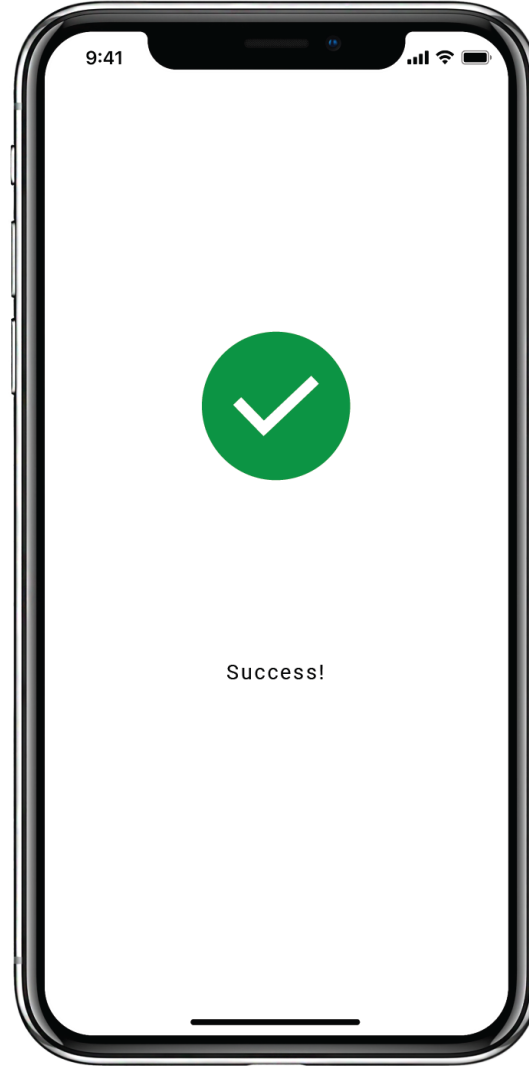
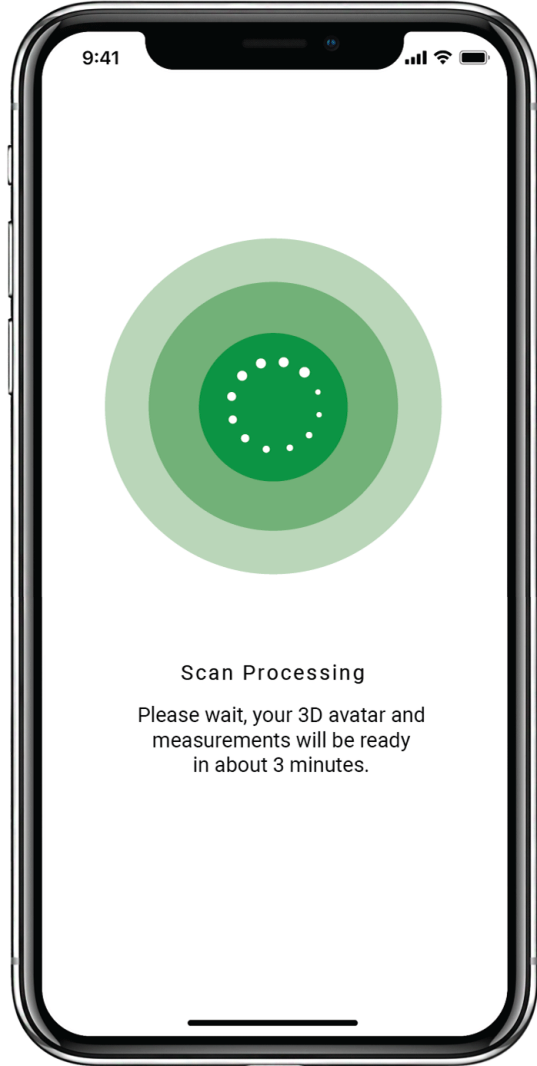


Client is prompted to
log into the app with
new login

HOW TO SELF SCAN



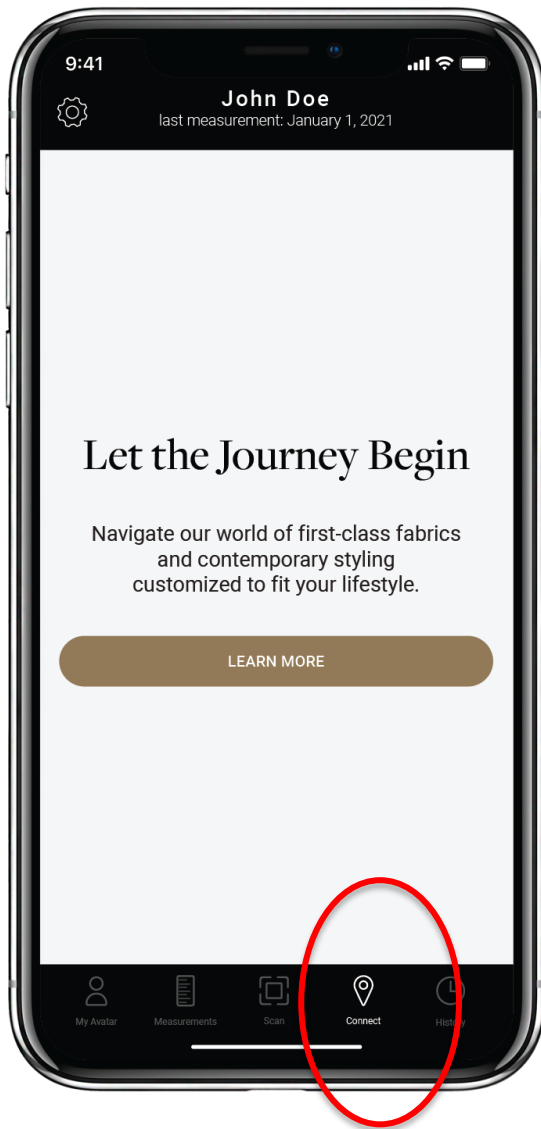
A SUCCESSFUL SCAN



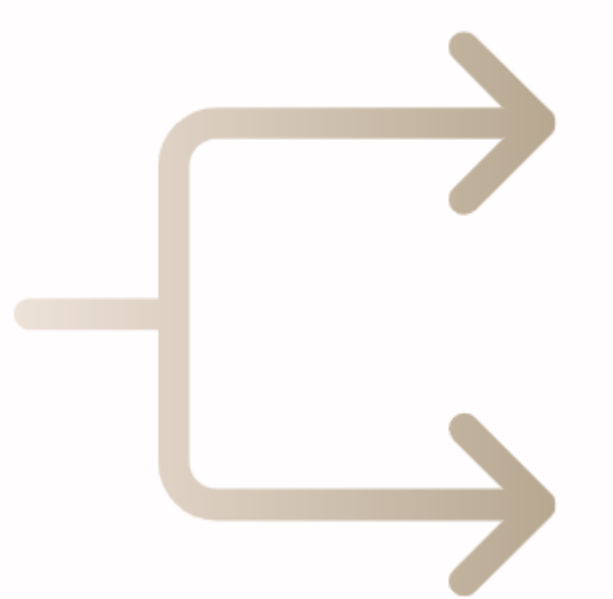
After completing the scan this screen will display for approximately 3 minutes as scan processes. This time will vary based on internet speed

Upon completion client will have access to avatar and measurements

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Connect



NEW CLIENT

A new Client is determined by someone who is using an email that is not associated with an existing Green Room Account

EXISTING USER

An existing user is determined by a user who used an email that is already associated to an account in Green Room

Welcome, now let the journey begin.

The J.Hilburn experience is unique to you. We take pride in making a custom-made wardrobe that fits – fits your body, fits your personality, and fits your lifestyle.



Our expert-level service allows us to give you the most personalized experience. J.Hilburn Personal Stylists are passionate about helping men discover the confidence-boosting power of a custom-made wardrobe.

A new user will be taken to a landing page with a call-to-action button to connect with a stylist. This button links to the online stylist locator.

CONNECT WITH A Stylist

Our Stylists will meet with you, at your convenience, to understand your clothing needs and to assess your fit and style preferences. Along with your core body measurements from the app, you're on your way to a great fitting wardrobe.

CONNECT

< >



THE PERSONAL STYLIST DIFFERENCE



Now that you have been measured by one of our Virtual Measuring technologies, you have access to fit different categories of custom-made clothing.



We have an exclusive range of fabrics from world-renowned fabric mills and endless custom options for a one-of-a-kind experience, all designed for your preference.



Your unique, custom-made design is delivered within weeks directly to your home and your Personal Stylist ensures 100% satisfaction.

Welcome back, let the journey begin.

The J.Hilburn experience is unique to you. We take pride in making a custom-made wardrobe that fits – fits your body, fits your personality, and fits your lifestyle.



Our expert-level service allows us to give you the most personalized experience. J.Hilburn Personal Stylists are passionate about helping men discover the confidence-boosting power of a custom-made wardrobe.

When an existing Clients reaches the landing page they will be greeted with Welcome Back and prompted to connect with their existing stylist. Clicking the connect button will link the client to his stylist's purl.

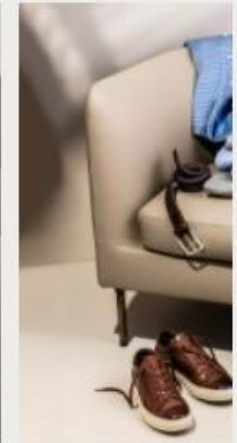
CONNECT WITH

Susan

J.Hilburn will meet with you, at your convenience, to understand your clothing needs and to assess your fit and style preferences. Along with your core body measurements from the app, you're on your way to a great fitting wardrobe.

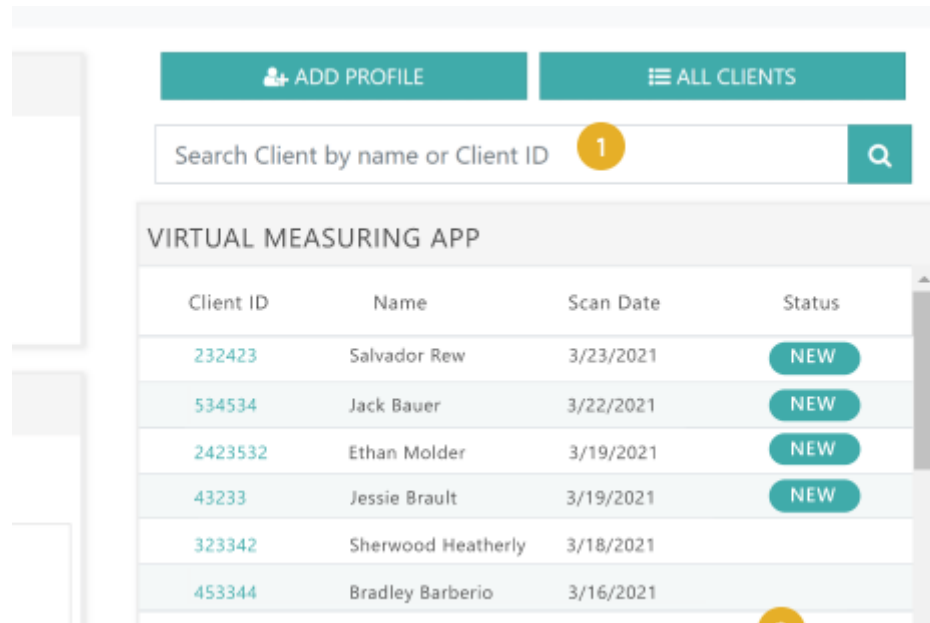


CONNECT



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Once an existing client completes a scan, his stylist will be notified on the Virtual Measuring App widget in Green Room. A scan notification banner will also show in client's Green room.

A Stylist access the client's scanned measurements by clicking the edit button next to his core measurements

John Doe (0000001)

john DOE@gmail.com Referred by: N/A

John has a new Body Scan available that was created 2 weeks ago

SHARE MEASURING APP LOG INTO .COM TEAR SHEET CREATE ORDER

LAUNCH TAPE ASSISTANT

HOME ORDERS MEASUREMENTS & FIT BILLING & ACCOUNT DETAILS & INTERACTIONS EMAIL TIME LINE

Core Measurements

Last Updated: August 16, 2016

Ethnicity	None	Neck	None	Right Sleeve Inseam	16.00
Height	5' 6"	Overarm	45.00	Left Sleeve Inseam	16.00
Weight	158 lbs	Chest	38.00	Right Wrist	None
Shirt Size	None	Shirt Waist	32.00	Left Wrist	None
Pant Waist Size	None	Hips Shirt	None	Watch	None
Midsection		Hips Trouser	None	Shirt Length	None
Fit Preference	None	Shoulder	None	Trouser Waist	None
		Right Sleeve	None	Right Outseam	None
		Left Sleeve	None	Left Outseam	None
		Right Sleeve Short	None	Shorts Right Outseam	--
		Left Sleeve Short	None	Shorts Left Outseam	--
		Shoe Size	12.50 EEE		

Comments:

Product Measurement Profiles

Shirts (1 Profile)

Edit

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TAPE Assistant

I can help you predict John's measurements if you just tell me a little bit about him.

Launch Measurement Quiz

John's measurements not scanned
[View Privacy Policy](#)

Load Virtual Scan

1

2

BODY MEASUREMENTS

	Existing		Scan
Neck	- 0.00	+	14.50
Overarm	- 45.00	+	44.00
Chest	- 38.00	+	36.00
Shirt Waist	- 32.00	+	34.50
Hips	Shirt		
	- 0.00	+	37.00
	Trouser		
	- 0.00	+	37.00
Shoulder	- 0.00	+	14.75
Long Sleeves	Right		
	- 0.00	+	32.75
	Left		
	- 0.00	+	32.75
Short Sleeves	Right		
	- 0.00	+	17.50

Save

Cancel

1. The Load Virtual Scan button will upload the scanned measurements into Green Room.
2. The scanned measurements will appear next to the clients existing measurements.
3. Measurements that vary from the clients existing Core Measurements will appear in yellow to alert you to review the differences.
4. The stylist can use the -/+ toggle to update all of the client's measurements.
5. Measurements will not update to Green room until stylist **clicks save** at the bottom of the screen.

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