

Knit Interlining

Details & Benefits

- New Standard interlining collar and stiff placket option available on knit fabrics
- Offers a cleaner, more structured look and feel to the placket when worn unbuttoned
- Available on select Polos, Henleys, Polo Zip, Mock Zip
- \$10 upcharge
- Mid-August launch

Embroidery Updates

Details & Benefits

- Hashtag #
- “At” symbol @
- Heart ♥
- Character limit increased
- Shirts, Knits, Chest Embroidery, Casual Pants
- Not ready at launch, hoping for some time in August

All Over Stitching

Details & Benefits

- Available on sportcoats
- Every seam has enhanced stitch for a unique look
- \$25 upcharge

Grey Satin Trim

Details & Benefits

- New satin color available for grey formalwear
- Swatches for all trims sent with Fall sales tools



Grey Revenge - A1D

Two Button Hybrid Blazer

Details & Benefits

- New front option for this style
- 2B front
- Slightly slimmer lapels



2 Button



3 Button