

New Accessories

Navy American Alligator Belt

- American Alligator
- \$528



Navy Silk Bowtie

- Ideal for pairing with Navy Formal Trim Tuxedos
- \$108



New Trims and Personalization

Cursive Monogram

- Available on Shirts and Knits
- Same monogram locations
- 5mm or 7mm size
- Up to 5 letters/numbers

Peace
PEACE
12345

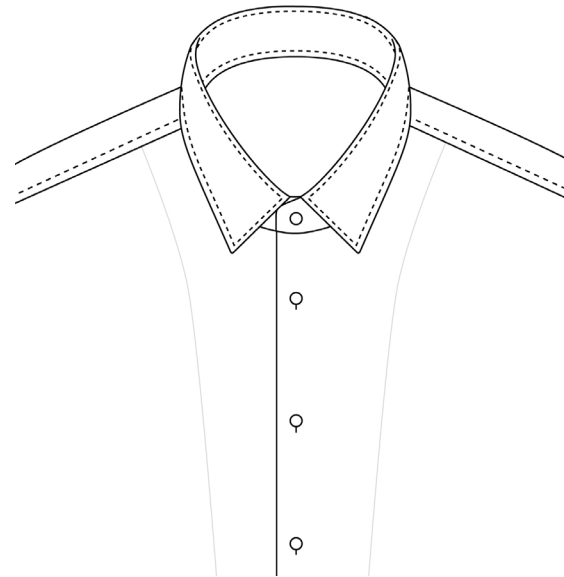
Contrast Grosgrain Trim

- Available on Shirts in most placket styles
- Placed on wearer's right side of placket
- Black, Navy, Pale Blue, White, Pink
- \$10 upcharge



Extended Facing Placket

- New option for printed shirts that adds a layer of fabric behind the placket to prevent the backside showing
- On No Placket fronts only



American Flag Lining

- Swatch sent with Spring Sales Tools



Formal Shirt Update

Style options are now available on formal shirts!

- Collar options
- Cuff options
- Placket options
- Back style options
- Interlining options
- Buttons
- Personalization

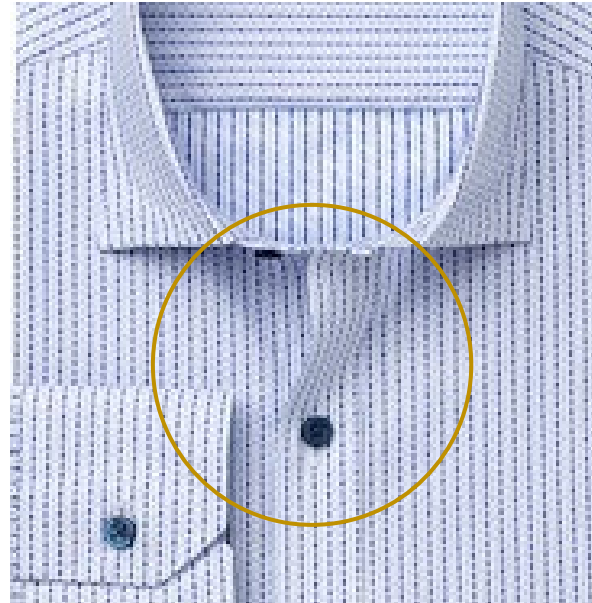
Not all styles available – please refer to Formalwear CSG for details



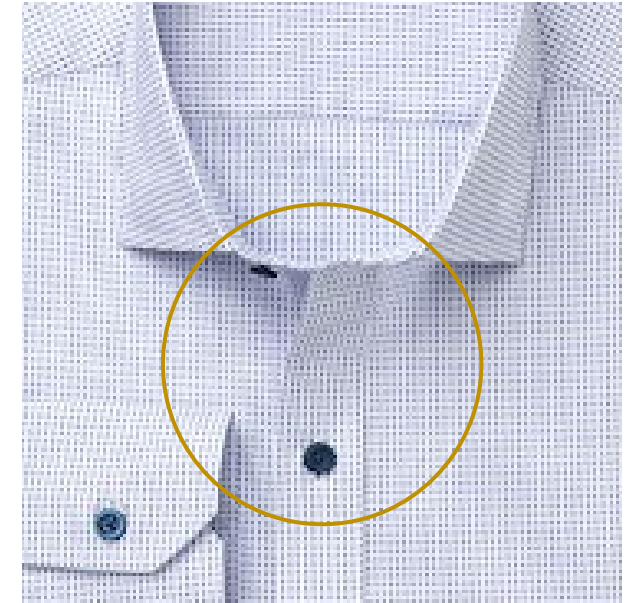
Stiff Placket

Details & Benefits

- New placket option available on all shirt fabrics
- Offers a cleaner, more structured look and feel to the shirt placket when worn unbuttoned
- This is our version of the other after-market options that have been used
- Available on Standard and Stiff Interlining options only
- Available on Regular Placket, No Placket, Covered Placket, and Western Placket
- \$10 upcharge



Without Stiff Placket



With Stiff Placket